

## Privacy Policy

This document lays down the privacy policy for the event “Digital Markets Act: unlocking the potential of interoperability for developers and consumers,” organized by Developers Alliance.

***Data controller:*** Developers Alliance

***Data processors:*** Press Club Brussels Europe, Zoom, Google Drive, Gmail, Mailchimp

### ***What personal data do we collect***

- First name, Last name
- Role, organization
- Country
- Email address

### ***How we process your data***

You give your consent for:

- collecting and processing your contact details for the purpose of this event
- photos, audio and video recordings and web streaming related to the event that could be published on our website and on social media (X, LinkedIn, YouTube, Facebook, Instagram). The privacy policies of the aforementioned social media channels are also relevant.
- for any other reasonable purpose in connection with this event
- invitations to future events we may organize

On our website, you are also given the opportunity to subscribe to our newsletter or become a Member.

We will share the strictly necessary elements of your personal information, on a need-to-know basis with third parties related to the event (data processors).

The processing of your data will involve transfers outside the EU, solely for the purposes of organization of this event. Personal data provided by you is stored until such time as you unsubscribe from our communication or specifically request to delete it.

### ***Processing purpose and legal basis***

The processing of your personal data is based on your consent. The processing is also necessary to pursue our legitimate interest, for the purpose of organizing this event. Our legitimate interest to process your data for this purpose does not override your interests or rights under the General Data Protection Regulation (Regulation (EU) 2016/679).

### ***How can you exercise your rights?***

You have the right to request access to your personal data. You also have the right to request rectification, erasure or restriction of the processing of your personal data. You also have the right to withdraw your consent at any time. Please note that withdrawal of consent will not have retroactive effect.

For any query, please write to: [community@developersalliance.org](mailto:community@developersalliance.org)

You have the right to submit a complaint under the GDPR to the Belgian Data Protection Authority: <https://www.dataprotectionauthority.be/citizen/actions/contact>.