



US SOFTWARE DEVELOPERS ARE ENGAGED ON PUBLIC POLICY

DIGITAL ECONOMY WORKERS ARE ACTIVE, ENGAGED, AND OPINIONATED

ACTIVISM AND ADVOCACY

When it comes to tech policy issues, software developers are highly engaged, outspoken, and actively involved. They stay informed about the positions taken by their elected officials and readily share their own perspectives with the wider community.



TECH REGULATIONS loom large as one of the top concerns **for 39%** of developers



75% of devs are influenced by a candidate's **TECH POSITION(S)**

ENGAGING POLICYMAKERS AND SHAPING THE FUTURE OF THE INDUSTRY

A majority of developers have participated in online campaigns related to technology issues and have frequent discussions about tech policy in the workplace. They also believe policymakers understand the tech industry. These findings suggest **the need to tighten the gap between policymakers and the tech industry** and the need to nurture developers' growing interest in shaping technology-related policies.

69% of developers think policymakers have a grasp on understanding the **TECH INDUSTRY**

Approximately **55%** of developers have participated in an **ONLINE CAMPAIGN** advocating for or against a technology-related matter.

80% said they'd engaged in a **TECH POLICY DISCUSSION** with a colleague in the previous week

GOVERNMENT AND INDUSTRY REGULATION

While most developers believe that the government understands and supports their interests, a significant number believe that self regulation is best for the industry. Despite this, developers still value government tech policy and privacy regulations, and the majority are willing to engage with government officials to improve technology-related policies.

A PLURALITY OF DEVS (36%)

believe software associations should serve as

THE CHIEF REGULATORS

of the industry with fewer supporting government or agency regulation.



72%

of devs believe

THEIR INTERESTS

are represented in government



69%

of devs feel that existing tech policy is helping their ability to

COMPETE ABROAD

70%

of devs believe

PRIVACY REGULATIONS

helps them

NEARLY

80%

of devs say they would

SHARE THEIR EXPERIENCES

and insights with government officials.

CONCLUSION:

Software developers are a vocal and engaged group regarding tech policy. They participate in online campaigns and discussions at work and believe policymakers understand the tech industry. However, there's a need to bridge gaps between policymakers and the tech industry and nurture developers' growing interest in shaping technology-related policies. While most believe the government supports their interests, some feel that software associations should take the lead in regulating the industry. Nonetheless, developers value government tech policy and privacy regulations and are willing to collaborate with officials to improve technology-related policies.

**Based on an April 2023 3rd party survey of 850 developers in the US, EU and Australia, with a margin of error of 3.6% at the aggregate.

